

# Cultural Council of Indian River County

## 2023 - 2024 Cultural Arts Guide Advertising Rates

### Benefits:

20,000 Guides are printed and distributed throughout our county and state wide at the four (4) VISIT FLORIDA Welcome Centers. Copies are delivered to 191 outlets including all advertisers, Indian River County and Sebastian Chamber of Commerce, hotels, realtors, businesses and medical offices, festivals and events, and are available at the CCIRC Information Center. The Cultural Arts Guide is posted on the CCIRC website as a flip-book with more than 15,000 digital hits.

Additionally you will receive;

- Recognition on the CCIRC website with a link to your website
- Recognition in the CCIRC weekly E-newsletter with a link to your website
- Listing in the Advertisers Index in the Guide

Ad Size	Dimensions Width x Height in Inches	Member Rate	Non-Member Rate
<b>Full Page</b>	8.375 x 5.5	\$1110	\$1590
<b>1/2 Page</b>	4.125 x 5.5	\$650	\$900
<b>1/4 Page</b>	4.125 x 2.6875	\$350	\$600
<b>Back Cover</b> (no-bleed) (with bleed)	8.375 x 5.5 9x6 (add .25 inch bleed on all sides)	\$1575	\$2400
<b>Inside Front Cover</b>	8.375 x 5.5	\$1310	\$1890
<b>Inside Back Cover</b>	8.375 x 5.5	\$1310	\$1890
<b>Inside Facing Front</b>	8.375 x 5.5	\$1310	\$1890
<b>Inside Facing Back</b>	8.375 x 5.5	\$1310	\$1890

**There is a \$25 Early Bird discount for payments with signed contract made by May 15, 2023**

Submit your Ad Contract with Payment by mail to:

**Cultural Council of Indian River County**  
1216 21st Street, Suite 1  
Vero Beach, FL 32960

Submit your Camera Ready Ad to:

**Email:** [Guide@Cultural-Council.org](mailto:Guide@Cultural-Council.org)

**Post all events by June 19, 2023**

For your events to be included in the Guide Calendar:

Enter all your events at [www.CulturalCalendar.org](http://www.CulturalCalendar.org)

**Deadlines:**

**June 19, 2023**

- Signed Ad Contract with payment

**July 14, 2023**

- Camera Ready Ads

**Ad Specifications:**

CMYK, high resolution (minimal 300 dpi), PDF preferred format, JPEG, TIFF or EPS files accepted. We are not able to accept Word, Publisher, Corel, Powerpoint slides or Pages files.

To Advertise or for questions Call 772-770-4857 or email: [Sheila@Cultural-Council.org](mailto:Sheila@Cultural-Council.org)