

Cultural Council

of Indian River County

Greetings!

The county's premier cultural arts and events publication, 2024-2025 Cultural Arts Guide, is just starting to come together and now is the time to reserve your advertising space.

In addition to record-breaking tourism numbers, full-time and seasonal residency has increased. That means more and more people look to the Guide for its calendar of art exhibits, stage performances, lectures, concerts, family festivals and classes.

We print 20,000 and throughout the year we supply books to 191 outlets, including these:

- Indian River, Vero Beach and Sebastian Chambers of Commerce
- Realtors and HOA Welcome packets
- Museums, Galleries, Theaters
- Areas of Attraction
- Community Events, Concerts and Lecture Series
- Hotels, Restaurants and Retail Businesses
- Four (4) statewide VISIT FLORIDA Welcome Centers

Your investment garners you 12-month exposure with potential clients and customers who actively use the Guide as a resource of community organizations and event planner.

Remember, you can make your ad interactive by including a QR code to take readers directly to your website or event calendar.

In addition to the printed book, we make the Guide available on our website to view or download. We promote it and our advertisers all year in our newsletter encouraging residents and visitors to access it for long term planning.

We value our advertisers, as your support helps us ensure the important role of the arts in Indian River County. We hope you will reserve your space in the 2024 - 2025 Cultural Arts Guide. (*Membership renewal may be due for you to take advantage of member's rates.*)

The deadline to reserve your advertising space and post your events to the Cultural Calendar is June 17.

Submit your signed contract and payment by May 15th to take advantage of the "Early-Bird" discount.

Please download the Advertising Contract and Rate Sheet: www.cultural-council.org/advertising

Do not hesitate to contact us at 772-770-4857 or email Guide@Cultural-Council.org if you have questions or need any additional information.

Sincerely,

The Cultural Council of Indian River County