

Cultural Council

of Indian River County

2024 - 2025 Cultural Arts Guide Advertising Rates

Benefits:

20,000 Guides are printed and distributed throughout our county and state wide at the four (4) VISIT FLORIDA Welcome Centers. Copies are delivered to 191 outlets including all advertisers, Indian River County and Sebastian Chamber of Commerce, hotels, realtors, businesses and medical offices, festivals and events, and are available at the CCIRC Information Center. The Cultural Arts Guide is posted on the CCIRC website as a flip-book with more than 15,000 digital hits.

Additionally you will receive;

- Recognition on the CCIRC website with a link to your website
- Recognition in the CCIRC weekly E-newsletter with a link to your website
- Listing in the Advertisers Index in the Guide

Ad Size	Dimensions Width x Height in Inches	Member Rate	Non-Member Rate
Full Page	8.375 x 5.5	\$1100	\$1590
1/2 Page	4.125 x 5.5	\$650	\$900
1/4 Page	4.125 x 2.6875	\$350	\$600
Back Cover (no-bleed) (with bleed)	8.375 x 5.5 9x6 (add .25 inch bleed on all sides)	\$1575	\$2400
Inside Front Cover	8.375 x 5.5	\$1310	\$1890
Inside Back Cover	8.375 x 5.5	\$1310	\$1890
Inside Facing Front	8.375 x 5.5	\$1310	\$1890
Inside Facing Back	8.375 x 5.5	\$1310	\$1890

There is a \$25 Early Bird discount for payments with signed contract made by May 15, 2024

Submit your Ad Contract with Payment by mail to:

Cultural Council of Indian River County
2400 15th Avenue, Suite 2
Vero Beach, Fl 32960

Submit your Camera Ready Ad to:

Email: Guide@Cultural-Council.org

Post all events by June 17, 2024

For your events to be included in the Guide Calendar:
Enter all your events at www.CulturalCalendar.org

Deadlines:

June 17, 2024

- Signed Ad Contract with payment

July 12, 2024

- Camera Ready Ads

Ad Specifications:

CMYK, high resolution (minimal 300 dpi), PDF preferred format, JPEG, TIFF or EPS files accepted. We are not able to accept Word, Publisher, Corel, Powerpoint slides or Pages files.

To Advertise or for questions Call 772-770-4857 or email: Guide@Cultural-Council.org