

Advertising Rates for Community Event Planner

Payment Must Be Included With Contract!

Deadline for ad submission & payment is July 31, 2010

<i>Member Rates and Benefits</i>	<i>Nonmember Rates and Benefits</i>
<i>Advertising Rates on Back ~ same as 2009-2010 level</i>	<i>Higher Rate for Ads</i>
Cultural Connection Events Planner	
Purchase ads on member rate card; listed in Advertiser index	Purchase ads on non-member rate card; listed in Advertiser index
List of events or block of ongoing events on monthly calendar	\$50.00 per event or block of ongoing event listed on calendar
Included in Directory of Organizations	Included in Directory of Organizations
Ad Production \$40.00	Ad Production \$60.00
Cultural Connection Website	
Listing on website calendar	Rate per event includes events listed on website calendar
Listing in Directory of Organizations	Listing in Directory of Organizations
Linked to Chamber of Commerce website	Linked to Chamber of Commerce Website
Link to member website from calendar	No link provided to non-member web site
Cultural Connection Print Ad	
Included	Not included
Cultural Advisory Committee Participant	Not Included
E-mailed Cultural Connection each Monday Morning	
Inclusion in weekly radio Ads	Not included
Events Included in two local radio spots	
Inclusion in Cultural Tourism Promotion Program	Not Included
Cultural Events promoted through local, state, national and international venues	



Ad Type <i>P</i> Premium Page	Ad Size in Inches* (width x height)	Member Ad Rate	Non-Member Rate
<i>P</i> Presenting Sponsor		Negotiated	Negotiated
<i>P</i> Back Cover	7.625 x 10.125	\$1,500	\$1,650
<i>P</i> Inside Front Cover	7.625 x 10.125	\$1,250	\$1,375
<i>P</i> Facing Inside Front Cover	7.625 x 10.125	\$1,250	\$1,375
<i>P</i> Inside Back Cover	7.625 x 10.125	\$1,250	\$1,375
<i>P</i> Calendar Banners (12)	7.625 x 0.625 (approx.)	\$1,250	\$1,375
Full Page w/Bleed	Bleed - 8.75 x 11.25 Trim - 8.5 x 11 Live Area - 7.625 x 10.125	\$1,000	\$1,100
Full Page Non-Bleed	7.625 x 10.125	\$1,000	\$1,100
Half Page (Horizontal)	7.625 x 5	\$550	\$600
Half Page (Vertical)	3.75 x 10.125	\$550	\$600
Quarter Page	3.75 x 5	\$350	\$385
1/9 Page ARTISTS ONLY!	2.5 x 3	\$150	\$165
Ad Production Rate		\$40	\$60

Business/Organization _____

Contact Person _____

Phone _____ E-mail _____

Address: _____ City: _____ State: _____ Zip: _____

Ad Size _____ Rate \$ _____

Ad Production Cost, if Applicable _____

Total Payment: \$ _____

Hi Res Files: PDF, EPS, TIFF, JPEG
Please direct questions about
acceptable files to:
Marsha Damerow 589-1245 or email:
chubbyfeline@bellsouth.net

CHECK ENCLOSED Amount \$ _____ Check # _____

Payable to: Cultural Council of Indian River County

Send Form to: Cultural Council of Indian River County
2036 14th Ave. #103
Vero Beach, FL 32960

*Thank you
for Your
Support!*



Questions? Call (772) 770-4857 or email info@cultural-council.org.